What is claimed is:

1. A network data terminal for printing information obtained from a network comprising:

5   a printer that is connectable to or incorporated into the data terminal, and is capable of printing on opposite sides of a recording sheet;

a memory device for storing ad data received from the network;

10   a device for allowing a user of the data terminal to choose whether to print the ad data on the same side of a recording sheet as the information or on the opposite side from the information;

a print control device that produces print image data for 15 one side or for both sides from the information and the ad data in accordance with which side of the recording sheet the ad data is to print, and controls the printer in accordance with the print image data; and

a charge modification data sending device for sending 20 data for modifying charge for provision of the information in accordance with amount of ad data printed with the information.

2. A network data terminal as claimed in claim 1, further comprising:

25   a device for allowing the user to designate categories of the ad data to print with the information; and

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a sorting device for sorting out those ad data relating to the designated categories, for use in producing the print image data.

5   3. A network data terminal as claimed in claim 1 or 2, further comprising a device for allowing the user to select the amount of ad data to print with the information, wherein the charge is modified in accordance with the selected printing amount of ad data.

10   4. A network data terminal for printing information obtained from a network comprising:

a printer that is connectable to or incorporated into the data terminal, and is capable of printing on opposite sides of

15 a recording sheet;

a memory device for storing ad data received from the network;

a sorting device for detecting a category of the information to print, and automatically sorting out those ad

20 data relating to the category of the information;

a print control device that produces print image data from the information and the ad data sorted by the sorting device, and controls the printer in accordance with the print image data; and

25   a charge modification data sending device for sending data for modifying charge for provision of the information in accordance with amount of ad data printed with the information.

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5. A network data terminal as claimed in claim 1, further comprising:

a device for allowing a user of the data terminal to choose whether to print the ad data on the same side of a recording sheet as the information or on the opposite side from the information, wherein the print control device produces print image data for one side or for both sides in accordance with which side of the recording sheet the ad data is to print.

6. A network data terminal as claimed in claim 4 or 5, further comprising a device for allowing a user of the data terminal to select the amount of ad data to print with the information, wherein the charge is modified in accordance with the selected printing amount of ad data.

7. A printing method for printing information obtained from a network by use of a printer that is connectable to or incorporated into a data terminal of the network, the method comprising the steps of:

storing ad data received from the network;

detecting a category of the information to print;

sorting out those ad data relating to the category of the information;

printing the sorted ad data along with the information; and

modifying charge for provision of the information in accordance with the amount of ad data printed with the information.

8. A printing method as claimed in claim 7, wherein the information obtained from the network is printed on an obverse side of a recording sheet, whereas the ad data is printed on a reverse side of the recording sheet.

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9. A printing method as claimed in claim 7 or 8, further comprising the step of designating the amount of ad data to print with the information.

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10. A printing method for printing information obtained from a network by use of a printer that is connectable to or incorporated into a data terminal of the network, the method comprising the steps of:

storing ad data received from the network;

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printing the information on an obverse side of a recording sheet, while printing the ad data on a reverse side of the recording sheet; and

modifying charge for provision of the information in accordance with amount of ad data printed with the information.

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11. A printing method as claimed in claim 10, further comprising the step of designating categories of the ad data to print with the information.

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12. A printing method as claimed in claim 10 or 11, further comprising the step of designating the amount of ad data to print with the information.

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